



NATIONAL COAL CORP. ANNOUNCES ONE-FOR-FOUR REVERSE STOCK SPLIT

Knoxville, Tenn. – (June 22, 2010) – Shareholders of National Coal Corp. (Nasdaq: NCOC), a Central and Southern Appalachian coal producer, approved amendments to the Company's articles of incorporation giving the Board of Directors approval to execute a reverse split of its common shares at a ratio within a range of 1-for-1.5 to 1-for-4. At a Board meeting on June 21, 2010, the Board of Directors approved a reverse 1-for-4 stock split. Trading of National Coal's common stock on the Nasdaq Global Market will continue, on a reverse stock split-adjusted basis, with the opening of the markets on June 22, 2010.

About National Coal Corp.

Headquartered in Knoxville, Tenn., National Coal Corp., through its wholly owned subsidiary, National Coal Corporation, is engaged in coal mining in East Tennessee. Currently, National Coal employs about 155 people. National Coal sells steam coal to electric utilities and industrial companies in the Southeastern United States. For more information and to sign-up for instant news alerts visit www.nationalcoal.com.

Information About Forward Looking Statements

This release contains "forward-looking statements" that include information relating to future events and future financial and operating performance. Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by which, that performance or those results will be achieved. Forward-looking statements are based on information available at the time they are made and/or management's good faith belief as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. Important factors that could cause these differences include, but are not limited to the risks more fully described in the Company's filings with the Securities and Exchange Commission including the Company's most recently filed Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, which should be read in conjunction herewith for a further discussion of important factors that could cause actual results to differ materially from those in the forward-looking statements. Forward-looking statements speak only as of the date they are made. You should not put undue reliance on any forward-looking statements. We assume no obligation to update forward-looking statements to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information, except to the extent required by applicable securities laws. If we do update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.